



CERTIFIED INNOVATION PERFORMANCE PROFESSIONAL

LIVE ONLINE CERTIFICATION

2020 EDITIONS:
> 17 - 21 AUGUST



Driving superior business performance by embracing innovation

Key business benefits:

- > Achieve excellence in performance by linking innovation data to your organizational objectives;
- > Ensure organizational competitiveness by designing and developing an innovation framework;
- > Attain superior results by managing innovation performance results based on measured data.

Over the last years, the team at The KPI Institute:

- > Documented 8,000+ KPIs from 16 functional areas and 25 industries;
- > Reviewed 1,000+ performance reports from 125 countries;
- > Referenced 30,000+ resources as part of the documentation process.





Course overview

Innovation Performance offers the opportunity to enhance an organization's performance through creativity, idea management, and a complex innovation framework. Innovation management represents the creation of processes that aim at generating and exploiting new development opportunities. It outlines innovative ideas from two different perspectives: qualitative and quantitative, with emphasis on their efficiency and effectiveness levels, once they have been implemented. As successful businesses constantly focus on innovative thinking, innovation performance comes as one of the best approaches in achieving highly qualitative procedures and in generating superior ideas, within the organization.

👤 Participants' profile

- › Persons interested in innovation practices, as well as performance improvement through innovation;
- › Top/middle/lower management staff like executives, operational managers and analysts. Individuals from top/middle/lower management, regardless of their field of expertise, responsible with improving organizational performance through internal innovation practices;
- › IT and Service Managers, Innovation Managers, Quality Managers, Technology Transfer Managers.

+ Benefits

- › Develop and maintain an innovation-oriented organizational culture, by applying innovation best practices;
- › Improve internal processes and initiatives by managing the organizational innovation capability;
- › Receiving guidance and international innovation expertise on developing and implementing a successful innovation plan;
- › Gain strong competitive insights from innovation specialists' experience and best practices examples that suit your organization's needs;
- › Access professional recognition of innovation performance knowledge and capabilities, by obtaining the certification granted by The KPI Institute.

+ Learning objectives

- › Understand the fundamentals of innovation performance measurement;
- › Associate innovation objectives with the organizational strategy;
- › Learn how to design an organizational innovation framework;
- › Select the relevant KPIs and establish a monitoring process of your innovation performance;
- › Integrate innovation to other existing organizational systems;
- › Address initiatives to support innovation culture development.

Agenda



Day 1 - 4h

Innovation Overview

- > Advantages of becoming highly innovative;
- > Innovation types;
- > Performance Innovation System components;
- > Innovation Performance framework governance;
- > Organizational innovation processes;

Innovation Management

- > Industry evolution;
- > Technology analysis;
- > Intellectual property protection;
- > Innovation and Contract Theory;
- > Research & Development capability;
- > Capabilities.

Day 2 - 4h

Innovation strategy

- > Goal setting;
- > Investment opportunities.

Innovation culture development

- > Processes and organizational structure;
- > Talent management;
- > Best practices in innovation culture development.

Day 4 - 4h

Innovation Framework

- > The importance of implementing a Performance Innovation System;
- > The Performance Innovation System:
 - > Architecture;
 - > Tools;
 - > Governance

Innovation performance analysis

- > Benefits of using KPIs;
- > KPIs to evaluate innovation;

Day 3 - 4h

Idea generation

- > Idea generation and development processes;
- > New business ideas scaling;
- > Commercialization of new ideas

Innovation Portfolio Management

- > Incremental and radical innovations;
- > Innovation project management.

Day 5 - 4h

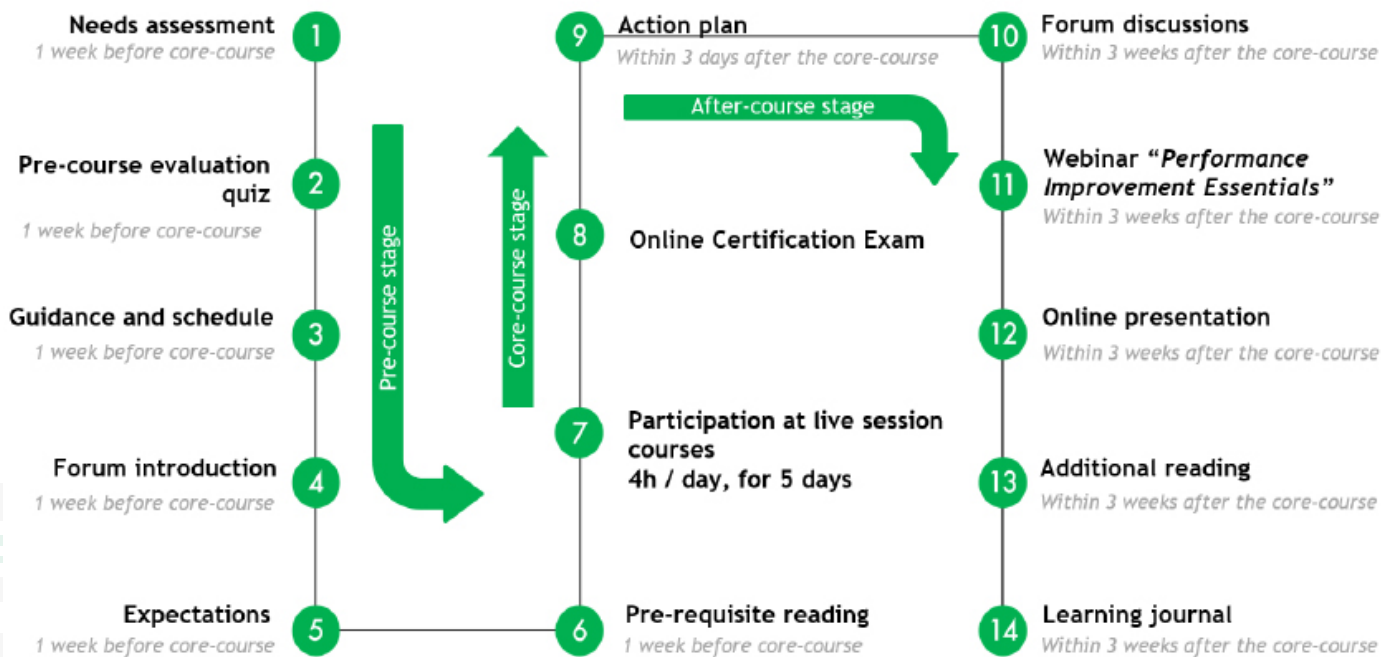
Decision making process

- > Decision-making based on KPIs results analysis;
- > Benchmarking innovation performance KPIs.

Review and Q&A

- > Course review;
- > Q&A.

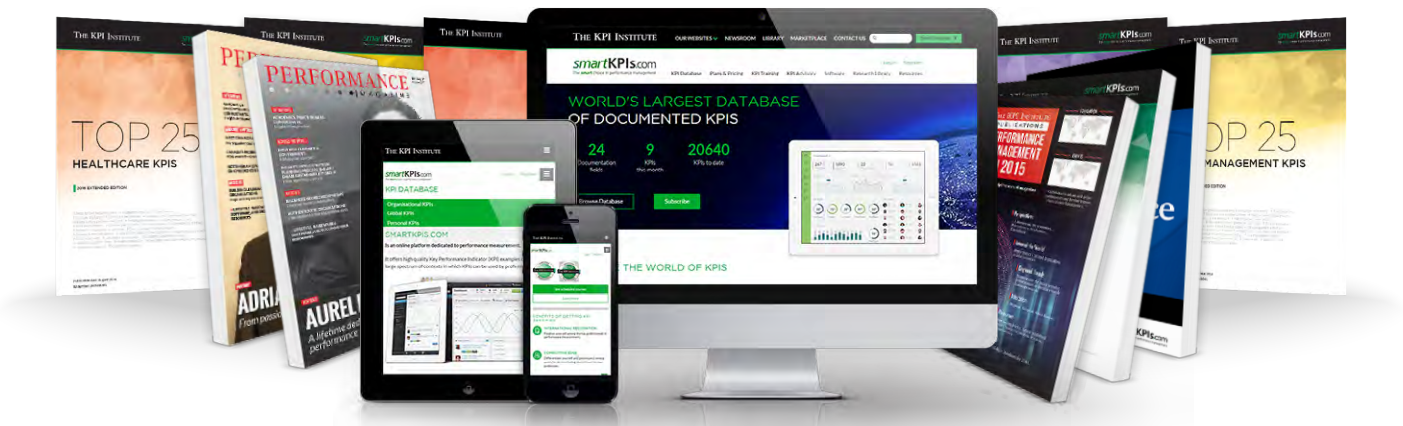
Certification Process



The certification process is finalized only when you complete all of the 3 stages of the learning experience. You will receive:

- > Certificate of Completion (soft copy): after completing pre-course activities and passing the Certification Exam;
- > Certificate of Attendance (soft copy): after participating at the 5 days of live session course;
- > Certified Professional diploma (soft copy): after you have successfully completed all of the 3 stages of the learning experience.

Educational resources



Course materials

- › Course slides;
- › Course notes;
- › Course quiz;
- › The KPI Infographic.

The qualitative reports

- › Performance Management in 2014 and 2015.

Catalogues

- › KPI Documentation Forms;
- › Negative Behaviors;
- › Targets in Practice;
- › Dashboards;
- › Scorecards;
- › Hardware;
- › Graphs in Practice;
- › Glossary of terms.

Videos

- › 11 Videos dedicated to Performance Management.

Fact sheets

- › KPI Definitions, KPIs in Practice;
- › Terminology in Practice;
- › KPI Selection Criteria;
- › Performance Management Related Theories.

Webinars

- › Free access to all Performance Management webinars series from 2014 to 2016.

Performance Management Toolkit

- › **Templates:** Desired State of Evolution, Strategy Map, Performance Scorecard, Performance Dashboard, Performance Healthogram, Initiatives Portfolio, Performance Management System Architecture, Monthly Performance Management Process, Employee Scorecard;
- › **Manuals:** Performance Scorecard Guide for Administrator, Performance Dashboard Guide for Administrator;
- › **Publications:** KPIs for Human Resources Dashboard, KPIs for Human Resources Scorecard.

Premium subscription on smartKPIs.com

- › Available for 6 months, providing access to 500 fully documented KPIs and over 20.000 KPIs enlisted and one research report from the Top 25 KPIs series.

Facilitator

Aurel Brudan

Founder and CEO of The KPI Institute



Aurel Brudan is a leading global expert in performance measurement and improvement. Through his activity as the founder and CEO of The KPI Institute group of companies, he transformed the way thousands of organisations globally use Key Performance Indicators and analytics for better decision making and communication. Dr. Brudan's professional background combines a mix of roles, as a management practitioner, researcher, consultant and entrepreneur.

Dr. Brudan started his career as a management practitioner, involved in both strategy and operational management in all major economic sectors: private, public and non-profit, before continuing his career as a management researcher.

As a researcher, Dr. Brudan conducted both short-term and multi-annual longitudinal studies, publishing in both practitioner publications and academic journals. Under his coordination, the research team at The KPI Institute created an output library of over 300 items, among which over 100 books and an online database of over 8,000 documented KPIs, in 16 functional areas.

As a consultant, Dr. Brudan conducted over 20 management system implementations using solutions such as the Balanced Scorecard, operational dashboards and functional performance scorecards. His work in performance improvement in Europe, USA and Australia, complemented by 15 years of management consulting experience across 25 industries have been recognized by the Australian Institute of Management with the status of Fellow.

As an educator, Dr. Brudan facilitated hundreds of sessions on topics such as Managing in Contemporary Organizations, Performance Management, KPIs, Balanced Scorecard, Enterprise Architecture, Data Visualization and Data Analysis at both university and executive education level.

Course Fees



Language	Date	Hours/day	Start TIME ME	Start TIME SEA	Standard Fee	Special Fee
English	> 17 - 21 August	4	09:00 GST	13:00 GMT +8	USD \$ 1,500	USD \$ 1,250

Join as a Group

Customized Live Online Group Training Programs

The KPI Institute is offering Customized Live Online Group Training Programs that provide a perfect blend of research, best-practice and best-in-class instructional design.

Leveraging on our extensive research work, our highly skilled faculty, our expertise in providing customized learning solutions, together with next-generation online technology, our Group learning programs are unique, accessible anytime, anywhere learning experiences that deliver results for employees and the organization.

This fully customized training solution supports organizations of all sizes to provide their employees with development opportunities in an efficient, impactful and cost-effective way.

Benefits of customized live online sessions



▶ Flexibility and convenience

Participants can learn from anywhere and it can be scheduled in consecutive days throughout one week or selected days over 2 or more weeks. Participants can access learning materials from anywhere, anytime convenient for the group.

▶ Customized course content

Course content, case studies and exercises will be customized based on the group's industry or selected functional areas, as well as by assessing current needs and competency development requirements.

▶ Business continuity

Continuity of work with daily sessions scheduled for a maximum 4 hours to ensure both information assimilation efficiency and work-related task completion.

▶ Virtual collaborative learning

Facilitated inter-company learning is enabled, leading to Virtual Teams Cooperation and Communication, with the help of specialized E-Learning technology.

▶ Cost effectiveness

An estimated of up to 40% savings compared with traditional face-to-face in-house solutions, due to logistical burdens being waved from both customer and contractor.

Customized Live Online Group Courses	Online Live Format	Content details
Certification	5 Days - 4h/Day	Fully customized certification course
Masterclass	4 Days - 4h/Day	75% of the certification course content, selected based on group requirements
Essentials	2 Days - 4h/Day	50% of the certification course content, selected based on group requirements
Awareness Session	4 h	Selected 1 or 2 sessions from a certification content, depending on the length

Group sizes range from a minimum of 10, to a maximum of 25 participants.

Should you be interested in scheduling a live online Group training course, email us at office@kpiinstitute.org or contact one of the region representatives.

Online Coaching (up to 4h)

- ▶ One of our consultants and facilitators will be dedicated to help customers individually achieve their business objectives, evaluate current systems or tools and provide feedback on how to improve current strategy, performance measurement and management practices.
- ▶ Our dedicated coaches are industry, capability and functional area experts who guide the participants in addressing their business needs and requirements.
- ▶ They will work closely with attendees and help them address their individual areas of improvement.
- ▶ We can assist in providing coaching on all the topics that we cover through our certification programs detailed in this brochure.

*Live coaching will be provided via conference call. The session scheduling will be established either via email/conference call for all delegates or individually between each participant and the facilitator.

**Hours to be accessed when required by scheduling as per customer preference and facilitator availability.

Get in touch with us for a customized quotation